

# PS Advisors

Making the Complex Simple



## Who We Are and What We Do

Specializing in technology systems and business process improvement for the gaming and hospitality industries, PS Advisors is the premier technology “owner’s rep” for complex design, development, construction, and implementation projects. We provide technology design, procurement, implementation, and project planning management; casino operations logistics, training, and support; and network infrastructure design, analysis, and management services. We oversee the technology implementation processes for gaming, hospitality, and business operational systems, developing plans for project management, training, and operations to support organizations during openings, transitions, and growth.

We support businesses to allow them to focus on their daily tasks while we focus on transitions, technology implementation, and operational successes. We tailor our strategies to provide owners, operators, and regulators the most efficient, accurate, and comprehensive planning and analysis, driving and specific implementable projects and recommendations. In essence, we make the complex simple.

PS Advisors aspires to provide opportunities for other women and industry professionals to ensure that the company’s clients receive the best possible professional services.

## Property Design/Build

- Owner’s rep construction coordination, with specialized focus on technology requirements.
- Pre-opening integrated resort infrastructure design oversight and installation coordination.
- Technology and project budget preparation and management.
- Identify system, business, and regulatory requirements by department and cross-functional areas.

## Program Management Project Planning and Implementation Management

- Organize and manage project implementation plans for technology installations, upgrades, and migrations, including technology software system design, selection, configuration, and implementation.
- Create gap analyses for current operations, proposed operations, with implementable solutions.
- Manage project risk registers to ensure appropriate measures are in place to ensure project success.
- Evaluate technology regulatory compliance, incorporating technology systems configuration and operational audits.
- Vendor contract review and management.

## Our Design/Build Technology Owner's Rep Approach

Specializing in Gaming and Hospitality solutions for the casino gaming industry, PS Advisors is the premier technology “owner’s rep” for complex design, development, and construction worldwide. Our service offering covers:

- Low Voltage Design
- Technology design, procurement, implementation, and project planning management.
- Casino operations logistics that spans across training, application support, network infrastructure design, analysis, and management services.
- Manage the technology implementation processes for financial, HR, procurement, gaming, hospitality, and operational technology systems.
- Develop plans for project management, training, and operations to support all departments during openings, mergers and acquisitions, transitions, and growth.

## Our Merger and Acquisition Approach

PS Advisors has developed a comprehensive methodology for managing divestitures and acquisitions in numerous regulatory jurisdictions. Our M&A experience encompasses 12 casino locations across 9 jurisdictions that impact some of the largest casino enterprises in North America.

We manage Five General Phase of Transition:

1. **Due Diligence:** Review contract documents and transition services, equipment, assets, and licensing. Complete site reviews and department interviews to verify discovery documents match the business operations and technology plans. Document findings and gaps to create people, product, and process transition plans.
2. **Infrastructure Migration:** Build a transition network architecture to support migration activities, including dedicated internet circuit, “Casino in a Box” (CIAB) equipment including firewall, servers, and a few switches to create our own LAN with external access.
  - a. Spin up all new/replacement systems and network control systems on CIAB (financial, cage, gaming, security, etc.) to prepare for and test technology transition plans.
  - b. Implement system configuration, training, and testing of all transition systems and data, including hardware peripherals like Kiosks, ATMs, printers, etc.
3. **Ownership Transfer:** This phase begins when the deal closes, and the Transition Services Agreement (TSA) begins.
  - a. Typically includes countdown and validation of all financial assets and inventory and data access and transition.
4. **Technology Cutover:** Cutover all technology systems. We have historically completed business and regulatory critical technology system transition at the same time we take control the network infrastructure over a 36–48-hour period (see note below for exceptions). Non-critical systems and data are then migrated over a 10–14-day period.
  - a. Exceptions:
    - i. Payroll – Switch payroll based on HR schedule for pay periods.
    - ii. Merchant IDs (MIDs) – Replace the merchant IDs and credit card terminals and returning old terminals to seller.
    - iii. Finance (GL/AP/FA) and Procurement Systems – we have transitioned these at month end/month start to have clean Chart of Accounts and financial transactions.
5. **TSA Completion:** When the Transition Services Agreement is complete, and all contractual obligations are satisfied.



Stephanie Maddocks founded Power Strategies in 2006, basing the company's services on her 35 years' experience in both casino operations and game and systems manufacturing. She identified a need within the casino industry to enhance technology installation and implementation processes by making casino technology systems easier to access, understand, and operate for casinos, manufacturers, and gaming regulators. Under her guidance, Power Strategies has delivered large scale design build casino resort construction projects, system implementation projects, regulatory training, and systems

development.

Stephanie sold Power Strategies to Acres Technology in 2023 and founded PS Advisors in 2024. She was recognized in 2012 as Casino Enterprise Management's Great Women of Gaming Proven Leader. She has been a member of the adjunct faculty at UNLV's International Gaming Institute, teaching worldwide. Stephanie is a graduate of the University of California, Berkeley with a Bachelor of Arts degree in Economics and is currently pursuing a master's degree in Cybersecurity from Harvard University.



Patrick Flannery has partnered with Stephanie in forming PS Advisors after joining Power Strategies in 2020. Patrick is a 30-year veteran of the gaming industry, with his career largely focused on gaming system deployments across North America. Throughout his career, he has led leadership roles within the casino industry for major suppliers including Acres Technology and Aristocrat Technology. He has provided strategic program direction, team management & stewardship for design through implementation of various existing & evolving business systems, solutions & processes. He has proven ability to incorporate strong project methodology with a primary focus

on budget and deadline-based delivery.

Patrick has a strong background in network and server infrastructure, technology management and implementation practices. Patrick is a certified Project Manager from the Project Management Institute (PMI) and has managed teams that have delivered hundreds of projects to gaming enterprises across numerous regulatory jurisdictions.

Patrick is a graduate of Mississippi State University with a Bachelor of Science in Mathematics and Computer Science.